Greater again

92nd GNYDM keeps pace with ever-expanding dental profession

By today Staff

North America’s biggest dental meeting has long held that status in part through a commitment to developing timely new learning tracks within its extensive base of educational offerings. This year’s Greater New York Dental Meeting is no exception, with two key additions: a full-day International Diabetes Symposium and a multi-day Sleep Apnea Conference.

Making history

Dr. Lauro Medrano-Saldaña named first Hispanic chairman of the Greater New York Dental Meeting

By Javier de Pisón, Dental Tribune Latin America

Renowned Puerto Rican dentist Dr. Lauro Medrano-Saldaña was elected chairman of the Greater New York Dental Meeting (GNYDM), the largest dental congress and exhibition in the United States with more than 54,000 attendees every year. Medrano-Saldaña will become the first Hispanic chairman in the 92 year-old history of the meeting.

As outreach chairman, Medrano-Saldaña has played a key role in expanding international participation at the meeting, which has resulted in the overall growth of the event. Starting in 2017, Dr. Medrano-Saldaña will be general chairman.

Attendees stroll through the Javitz Center during the 2015 Greater New York Dental Meeting. (Photo/today file photo)
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Lou Graham, DDS, on far left, provides additional details about ceramic restorations as Foroud Hakim, DDS, completes a restorative procedure on the patient during ‘A Practical Approach to Modern Ceramic Restorations – A Live Demonstration’ on the live dentistry stage in the 2015 GNYDM exhibit hall. (Photo/today file photo)

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The new additions complement a growing list of virtual sub-conferences, including: the third annual World Implant Expo, the second annual Global Orthodontic Conference, the second annual International Oral Cancer Symposium, a four-day Invisalign Expo, a dental laboratory education track, four days of dental hygienist programs and four days of programs for dental assistants.

The more than 300 GNYDM scientific seminars, hands-on workshops, essays, scientific poster sessions and “learn and lunch” programs, feature some of the world’s most respected dental educators.

And, perhaps at the heart of it all, the expansive four-day exhibit hall attracts exhibitors and attendees from across the globe. Exhibit hall hours are 9:30 a.m. to 5:30 p.m. today through Tuesday and 9:30 a.m. to 5 p.m. on Wednesday.

‘Special German Show’ in exhibit hall

As today’s opening day of the four-day exhibit hall reveals, there’s also something new on the GNYDM exhibit floor.

In recognition of the 100th anniversary of the Association of German Dental Manufacturers, dental technology from Germany is being highlighted in a designated area of the hall, anchored at booth No. 1313 and stretching across four aisles nearby. Encompassing nearly 10,000 square feet, the “German Pavilion” features more than 40 German exhibitors with products and services covering all of dentistry and dental technology.

A highlight is an interactive, futuristic science lab on innovation and research that provides insight into state-of-the-art laboratory technologies and practice. The German show is presented by the German Federal Ministry for Economic Affairs and Energy (both No. 1313).

Full-day diabetes program

The International Diabetes Symposium, ran all-day on Saturday, geared toward the entire patient-care team: dental professionals as well as the physicians and nurses at the core of comprehensive treatment strategies. “Diabetes Teamwork: Collaboration, Coordination and Control” covered: recent trends in disease progression; current tests, methods and disease indicators; different treatment options and common side effects of each drug; current research on impact of diet, nutrition and exercise; reasons for non-adherence; and appropriate interventions to improve patient outcomes.

Download the GNYDM app

To figure out your days ahead, be sure to download the GNYDM 2016 mobile app. The app’s planning tools include a comprehensive search engine and interactive map to make it easy to find companies, discover products, navigate the show floor and stay up-to-date with meeting-related news and events.

The app will enable you to access the scientific programs, handouts and room locations to plan your attendance. You can note favorite sessions to create a personal schedule and add notes to a session in advance or in real time – or map out your day in the exhibit hall by highlighting which pavilions you wish to visit.

You also can check shuttle schedules and learn about nearby city sights to visit – always a worthwhile addition to everyone’s GNYDM experience.